Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

KK CULTURE HOLDINGS LIMITED KK 文化控股有限公司

(Incorporate in Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 550)

NOTICE OF BOARD MEETING

The board of Directors (the "Board") of KK Culture Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held on Friday, 27 March 2020 to consider and approve, among others, the announcement of audited annual results of the Company and its subsidiaries for the year ended 31 December 2019 and the recommendation of payment of final dividend (if any).

By order of the Board

KK CULTURE HOLDINGS LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 13 March 2020

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung as non-executive Director; and Dr. Leung Ka Kit, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.